International dental community meets in Dubai

AEEDC extends scientific programme in 2011—Over 20,000 dentists expected to attend

The UAE International Dental Conference & Arab Dental Exhibition (AEEDC) is welcoming dental professionals from all over the world to the city of Dubai. During 1-3 March, general practitioners, specialists and auxiliaries will have the opportunity to bring themselves up-to-date with the latest products and technologies in the field of dentistry. The organiser has announced that the focus of this year’s congress will be on practice management and CAD/CAM restorations. In addition, it will host a variety of courses, symposia and forums on topics like oral traumatology, prevention, periodontology and implants.

Participants will be able to earn up to 49 credit hours during the congress which has recently been recognised as ADA CERP provider—a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education.

Patronized by HH Sheikh Hamdan Bin Rashid Al Maktoom, Deputy Ruler of Dubai, Minister of Finance and President of the Dubai Health Authority, AEEDC has recently become the largest dental meeting in the combined Cooperation Council for the Arab States of the Gulf (GCC) and Middle East and North Africa (MENA) regions. According to figures of the organiser, last year’s event saw over 20,000 dental professionals and trade visitors attending the congress in early March. With a turnover of US$1 billion the event also contributes significantly to the UAE economy.

Dr. Nasser Malik, Chairman of AEEDC Dubai Conference said: “We are expecting more than 20,000 participants from the region and different parts of the world, therefore, the AEEDC Scientific Advisory Committee and with the support of the Dubai Health Authority prepared a full three days schedule, where dentists and students can receive the maximum benefit for their clinical practice. The programme is comprehensive and features the latest advancements and research in the various specialities of dentistry. It will be a platform where most eminent speakers from around the globe will share their expertise with our audience.”

Malik added that for the second consecutive year, the scientific committee will be presenting the GCC Preventive Dentistry Conference. A symposium of the International Association of Dental Traumatology will be also held for the first time. In addition, there are more activities taking place such as the AEEDC Dubai Awards, a student competition, as well as poster and oral presentations, he said.

For more information please visit the website www.aeedc.com.

Biomaterials and implants stimulate global demand for dental products

The increasing demand for dental biomaterial and implants is driving the global dental equipment and consumables market. According to a report released by US market research company MarketsandMarkets last month, both segments are expected to grow at a compound annual growth rate of 6 per cent—only slightly below the 7 per cent growth rate predicted for all market segments combined. Total market volume is forecasted to reach US$27.6 billion by 2015.

According to the report, the growth of these segments is expected to be highest in North America and the EU, where the generation of ageing baby boomers can afford high-priced dental procedures, including cosmetic treatments and implants. Improved orthodontic products are also in high demand, especially by younger people.

Improvements in the field of dental biomaterials and tissue regenerative material have enabled dentists to offer more natural and long-term dental solutions. The latest technology, such as CAD/CAM, reduces the overall turnaround time for dental procedures, while improving efficiency of dental practitioners further, the report states.